



Cultural Awareness and Diversity



INTENSIVE HALF-DAY COURSE: Cultural awareness and diversity is a strategic necessity for thriving in many workplaces. This course is designed to guide participants through a journey of understanding, appreciation, and practical application of cultural diversity and awareness of different races & religions. We will explore effective cross-cultural communication. This course will raise awareness and empower participants to contribute to an inclusive, equitable, and vibrant workplace environment.

Specially customized for: Entertainment & recreational organizations, family KTVs, production houses, karaoke lounges, entertainment outlets, media companies, sports & recreation clubs.



Module 1: Introduction

- Welcome and course overview.
- The significance of cultural awareness in today's diverse workplaces.
- Establishing a safe and inclusive learning environment.

Module 2: Understanding Cultural Diversity

- Defining culture and its impact on perceptions and behaviors.
- The business case for cultural diversity.
- Exploring different dimensions of diversity, including race, ethnicity, gender, and more.

Module 3: Stereotypes, Bias, and Unconscious Bias

- Identifying stereotypes and biases.
- Understanding the impact of unconscious bias in decision-making.
- Strategies for mitigating bias and fostering inclusivity.

Module 4: Communication Across Cultures

- Effective cross-cultural communication.
- Non-verbal cues and cultural nuances.
- Strategies for resolving misunderstandings.

Module 5: Inclusive Leadership and Workplace Practices

- Promoting inclusive leadership.
- Implementing diversity-friendly policies and practices.
- Creating a culture of belonging and equity in the workplace.

Module 6: Interactive Activities and Group Discussions

- Role-playing scenarios for cultural awareness.
- Group discussions on real-world diversity challenges.
- Interactive exercises to reinforce learning.